

JACK JEN GIESEKING, PHD (they/he)

Editor & Senior Project Designer

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PROFESSIONAL SUMMARY

Psychology PhD highly skilled in editorial and project design to share complex journalist and academic research with public audiences. Over 18 years' experience in developing research plans and partnerships, selecting methods to match goals that balance rigor and flexibility, and communicating and documenting key findings and recommendations to relevant stakeholders to drive product success. Passionate about managing and mentoring while supporting a successful, collaborative workplace.

RELEVANT WORK EXPERIENCE

Editor & Senior Project Designer, Political Research Associates 2023-present

- Strategize and execute editorial vision for politicalresearch.org and *Inform Your Resistance* [podcast](#)
 - Manage and define inclusion of non-traditional formats and data visualizations into PRA
- Design and supervise all cross-department projects exceeding 6 months, including up to 25 staff across research, development, communications, and editorial
- Commission, edit, and oversee fact checking and publication of articles, commentaries, reviews, Q&As, podcast episodes on the Right for PRA online
- Commission edit and co-strategize cross-publication across other PRA verticals, [Public Eye](#) magazine and [Religion Dispatches](#) daily
- Lead creation and formalize processes of all new editorial products, including 101s, intervention frameworks, animations, timelines, maps, text analysis, social network analysis, zines, graphing
- Grow new audience among academic researchers, faculty instructors, and students
 - Serve as Editorial liaison for web rebuild, including IA, landing pages, and home page and article page redesign across audiences (journalist, academic, research, curious reader, and donor)
 - Develop interactive archival Collections of 40+-year materials across four verticals (PRA online, *Public Eye* magazine, *Religion Dispatches* daily, and popular journalist re-use of our material)
 - Attend 4-6 academic conferences annually to further audience base and solicit articles
 - Strategize vision for teaching materials (K-12, higher ed) and structure project plan for future multi-year series launch
- Track editorial metrics and oversee Editorial team financials (~\$50,000 annually)
- Report directly to Managing Director

Managing Editor, ACME: *International Journal for Critical Geographies* 2016-2023

- Managed and lead 30-member, international editorial collective of open access journal in 8 languages
- Lead journal strategy across collective
- Oversight of team's peer review, editorship, and acceptance/rejection of over 400 articles; edited over 50 articles
- Create and solicit materials for four new publishing formats
- Oversee all relationships with tech, distribution, and licensing

Associate & Assistant Professor, Dept of Geography, U. of Kentucky & Trinity College 2015-2022
Postdoctoral Fellow, Digital & Computational Studies Program, Bowdoin College 2013-2015

- Conducted end-to-end social scientific research as team member, team manager, and proposal manager over decade in postdoc and tenured faculty positions
- Wrote over 40 independent research papers, and produced over 200 keynotes, presentations, panels, dataviz, and videos using social science research methods and queer and trans theory across audiences
- Directed, advised, and mentored short- and long-term projects with dataviz, marketing, design, branding, data science, comm, and usability testing experts, as well as 150 graduate/postgraduate research projects
- Serve on range of boards for social justice organizations and leader of national academic organizations

Doctoral Candidate || Graduate Center, City University of NY & Columbia University 2002-2012

- Conducted ethnographic fieldwork, interviews, diary studies, mental mapping, surveys, archival research, and discourse analysis in over 12 studies, and produced academic and public research outputs
- Administered \$500,000 Ford Foundation grant to assist internationally renowned faculty and research groups to create platforms to accessibly share their work publicly

Management Consultant || PricewaterhouseCoopers LLP 2000-2002

- Established in ICT business performance improvement, application development and implementation, firm-wide ratings for partners, and documentation as team member, team leader, and proposal manager

RELEVANT EXAMPLES OF SUBJECT MATTER EXPERTISE

- "How NYC's LGBTQ+ Bars Thrive." *NPR: The Brian Lehrer Show*. 2023.
- "What Is The Hanky Code? The History Behind Gay Flagging & How to Do It Today." *Them.us*. 2023.
- "Still Here and Still Queer: The Gay Restaurant Endures," *The New York Times*. 2021.
- *The Lesbian Bar Project*, Advisor to Documentary & Roku Series (Jägermeister: Global). 2020-present.
- *A Queer New York: Geographies of Lesbians, Dykes, and Queers* (book). NYU Press. 2020.
- "Trans Twitter and the Beauty of Online Anonymity." *Vox*. 2020.
- "In the Age of Trump, We Need to Protect Map Databases." *Slate*. 2017.

EDUCATION

PhD, Graduate Center, City University of New York (Environmental Psychology, Distinction)

MA, Columbia University (Psychology & Religion, Honors)

BA, Mount Holyoke College (Geography & Urban Studies)

SKILLS

Tools: ArcGIS, Figma, Gephi, Google Workspace, Miro, MS Office, Mural, R, QGIS, Slack, Social Explorer, UserZoom